



## SPONSORSHIP OPPORTUNITIES

Sponsoring the RSTMH Centenary Conference provides an excellent opportunity to raise the profile of your company both in advance of the Conference and on-site at the event. A range of set packages are detailed below to suit all budgets and are available on a first-come, first-served basis.

*All sponsors receive the following benefits:*

- Company logo and profile on the Sponsors page of the Centenary Conference web-site with link to the sponsor's home page
- Company logo and profile in the Delegate Manual

---

### Gold Sponsor

**£20,000 + VAT**

This exclusive package offers you excellent brand exposure for your company and includes:

- Exclusive sponsorship of the RSTMH Centenary Conference 'Gala Dinner' on board Thames Luxury Cruise Boats on Friday 14 September 2007.  
Includes your company logo on the front of the menu and company profile on inside left cover of menu. Branded invitation in the delegate bag.
- 1 A4 insertions (or equivalent marketing piece) in the Conference Delegate Bag
- 3m<sup>2</sup> exhibition booth  
Includes delegate pass to conference sessions, ticket to conference dinner, exhibitor lunch ticket and refreshments
- 3 additional conference delegate passes for members of your company or to give to key customers
- Full page colour advertisement on the back outside cover of the Conference Delegate Manual.
- Acknowledgement as Gold Sponsors on screen for the opening plenary conference session; on the RSTMH Centenary Conference homepage and sponsors page with a link to your company profile; on marketing materials and Delegate Manual and in email promotions.

---

### Silver Sponsor

**£15,000 + VAT**

This exclusive package offers you excellent brand exposure for your company and includes:

- Exclusive sponsorship of the RSTMH Centenary Conference Delegate 'Welcome Reception' on Thursday 13 September 2007.  
Includes sponsors signage and acknowledgement as Reception Sponsors. Branded invitation in the delegate bag.
- 1 A4 insertions (or equivalent marketing piece) in the Conference Delegate Bag
- 3m<sup>2</sup> exhibition booth  
Includes delegate pass to conference sessions, ticket to conference dinner, exhibitor lunch ticket and refreshments
- 2 additional conference delegate passes for members of your company or to give to key customers
- Full page mono advertisement on the inside front cover of the Conference Delegate Manual.
- Acknowledgement as Silver Sponsors on screen for the opening plenary conference session; on the RSTMH Centenary Conference homepage and sponsors page with a link to your company profile; on marketing materials and Delegate Manual.

## Bronze Sponsor

**£4,000 + VAT**

This non-exclusive package is open to multiple sponsors and includes:

- 3m<sup>2</sup> exhibition booth  
Includes delegate pass to conference sessions, ticket to conference dinner, exhibitor lunch ticket and refreshments
- 1 additional conference delegate pass  
Includes access to conference sessions, ticket to conference dinner, delegate lunch ticket and refreshments
- 1 A4 insertions (or equivalent marketing piece) in the Conference Delegate Bag
- Acknowledgement as Bronze Sponsors on sponsors page of conference website; on marketing materials and Delegate Manual.

## Additional Sponsorship Opportunities

### Delegate Gift

**£4,000 + VAT**

- Include your company logo alongside the RSTMH logo on a delegate gift that will be used long after the conference has finished

### Delegate Pens

**£2,500 + VAT**

- Always a favourite item in the meeting bag add your company logo to a pen that will be used all weeklong and after the conference.

### Delegate Lanyard

**£3,000 + VAT**

- Add your logo or company name on the lanyard, This will be worn by all delegates to display their conference badge throughout the event.

### Insert in the Delegate Bags

**£800 + VAT**

- A limited number of brochures can be inserted in to the delegate bags. Insertions will be accepted on a first come, first served basis and are limited to a single A4 sheet or equivalent. Deadline for receipt of insert is 24 August 2007

### Lunch and Refreshment Breaks

**£8000 + VAT per day**

- Sponsor the lunches and refreshment breaks for the Thursday or Friday of the conference. In addition to on-site sponsor signage during the break, a table will be provided within the lunch area for you to place literature or promotional items.

---

## ADVERTISING OPPORTUNITIES

- Place an advert in the Centenary Conference Delegate Manual for a long lasting presence on delegate book shelves. The manual will contain abstracts of all presentations and be valued as a reference tool for years to come. Choose from the following options:

Outside back cover (full A4 page, colour)	Gold Sponsor
Inside left cover (full A4 page, colour)	Silver Sponsor
Inside back cover (full A4 page, colour)	SOLD
Full A4 page, mono	£450+ VAT
Half 4 page, mono	£300 + VAT

Deadline for receipt of artwork is 22 July 2007

To book contact Mark Purvis: Tel: +44 (0) 1993 831859 Email: [mark@bluezulumarketing.co.uk](mailto:mark@bluezulumarketing.co.uk)

